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Dated 30 April 2003

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The Patent Office

Cardiff Road
Newport
South Wales
NP10 8QQ

13 DEC 2002

1. Your reference **85272/12768/03**

2. Patent application number
(The Patent office will fill in this part)

0229090.6

3. Full name, address and postcode of the or of each applicant (underline all surnames)
**EASTMAN KODAK COMPANY
343 STATE STREET
ROCHESTER
NEW YORK 14650-2201
UNITED STATES OF AMERICA**

Patents ADP number (if you know it)

If the applicant is a corporate body, give the country/state of its incorporation

NEW JERSEY

423020001

4. Title of the invention **DISPLAY PANEL**

5. Name of your agent (if you have one) **B BARKER**

"Address for service" in the United Kingdom to which all correspondence should be sent (including the postcode)

**KODAK LIMITED
PATENTS, W92-3A
HEADSTONE DRIVE
HARROW
MIDDLESEX HA1 4TY**

7498678001

Patents ADP number (if you know it)

6. If you are declaring priority from one or more earlier patent applications, give the country and date of filing of the or of each of these earlier applications and (if you know it) the or each application number	Country	Priority application number (if you know it)	Date of Filing (day / month / year)

7. If this application is divided or otherwise derived from an earlier UK application, give the number and the filing date of the earlier application	Number of earlier application	Date of filing (day / month / year)

8. Is a statement of inventorship and of right to grant a patent required in support of this request? (Answer 'Yes' if:
a) any applicant named in part 3 is not an inventor, or
b) there is an inventor who is not named as an applicant, or
c) any named applicant is a corporate body.
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YES

Patents Form 1/77

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Continuation sheets of this form

Description 4

Claim(s) 2

Abstract 1 *DMC*

Drawing(s) 1 + 1

10. If you are also filing any of the following, state how many against each item.

Priority Documents

Translations of priority documents

Statement of inventorship and right to grant of a patent (*Patents Form 7/77*)

Request for preliminary examination and search (*Patent Form 9/77*)

Request for substantive examination (*Patent Form 10/77*)

Any other documents
(*please specify*)

11. I/We request the grant of a patent on the basis of this application.

B Barker

Signature

12/12/02

Date

12. Name and daytime telephone number of person to contact in the United Kingdom

B BARKER

020 8424 5177

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Display Panel

Field of the Invention

This invention relates to the field of display panels used in exhibitions and
5 the like where short term advertising is required.

Background of the Invention

Easily erected and dismantled short term displays are often required for
use in exhibitions, stores and such like. These are typically constructed as an
10 aluminium framework which folds easily and springs up, much like an umbrella,
when erected. The framework is then clad with flexible panels of either
photographic or ink-jet media. These panels are attached to the framework using
magnetic strips or similar attachment means. The display panels are typically 81.3
cm (32 inches) wide. However they may be joined to form large displays.
15 Curved panels may be used for the ends of the display. Clip on lighting may also
be supplied.

The display panels are typically formed as a laminated sandwich. The
back of the media bearing the image is laminated with a material which is totally
light opaque to prevent light from the back of the display degrading the image
20 quality. An example of such a material is a polyester/aluminium sandwich. This
laminates also adds stiffness to the finished product. The top laminate, typically a
polyester acrylic, provides a robust, scratch resistant, non reflective surface. It
also adds to the rigidity of the finished product.

25 Problem to be solved by the Invention

Laminating the media carrying the image is a time consuming additional
step in producing a display panel. It is also a costly addition.

It is known for paper media to split through the paper fibres when the
panels are handled. This leads to unsightly damage of the panel edges which also
30 reduces the life of the product. Piping or tunnelling can also occur. This is when
the laminate adhesive separates from the media. This may occur if the panels are
rolled too tightly. Pressure sensitive adhesives are particularly prone to this.

Summary of the Invention

It is an aim of the invention to provide a display panel which is not subject to the above mentioned problems.

5 According to the present invention there is provided a method of forming a display panel comprising the step of coating an opaque support layer with at least one image carrying layer, the support layer providing stiffness to the panel.

The image carrying layer may be an emulsion layer or an inkjet receiving layer. Preferably the opaque support layer is pre-coated with a gel coat. This can
10 be textured to provide a non glossy characteristic to the surface of the panel.

~~Preferably the image carrying layer is also coated with a waterproof overcoat~~ which is permeable but which becomes waterproof during drying. This gives the display panel a more robust surface.

The invention further provides a display panel comprising an opaque
15 support layer coated with at least one image carrying layer, the support layer providing stiffness to the panel.

Advantageous Effect of the Invention

A display panel according to the present invention does not need to be
20 laminated. As the lamination step is not required the time taken to produce the panel is reduced. Furthermore, there is no risk of the panel splitting or any risk of piping and tunnelling.

The display panel is also cheaper to manufacture than those known in the prior art since the cost of lamination is eliminated.

25

Brief Description of the Drawings

The invention will now be described, by way of example, with reference to the accompanying drawing, in which:

Figure 1 is a schematic cross-sectional view of a display panel in
30 accordance with an embodiment of the invention.

Detailed Description of the Invention

Figure 1 illustrates a panel according to the invention.

The display panel illustrated in Figure 1 has four layers. However this is a preferred embodiment and, as described later, not all layers are essential to the invention.

5 The back layer 1 of the panel is made from an opaque material. A preferred option is a plastics material such as an opaque polymer or polyester. This totally light opaque layer can be directly coated with a photographic emulsion, gel coat or ink receiver layer.

10 It will be understood that the invention is not limited to a back layer formed of plastics. Other possible materials for the back layer 1 could be aluminium, EstarTM, an Estar/tungsten sandwich or a resin coated paper. These examples are not to be taken as limiting the invention.

15 The back layer could also be textured either due to roughening agents applied in the plastics or by embossing the surface, as in resin coating. When coated with the image receiving layer, such techniques could provide alternative surface finishes to change the reflective properties of the final image panel.

20 The second layer 2 is a gel coat. This layer is not essential to the invention. The gel coat 2 can be textured as an alternative way to give a non glossy characteristic to the display, i.e. it provides a matt surface. A matt surface is usually preferred for panels for display in European exhibitions. However it is known that it is sometimes preferred to have glossy displays. In these instances the panel would be manufactured without the gel coat 2 or with a smooth gel coat.

25 The third layer 3 in the embodiment illustrated is an emulsion layer. The third layer could alternatively be an ink receiver layer. At least one layer is provided. The third layer 3 carries the image to be displayed.

30 The fourth layer 4 is a waterproof overcoat. This layer is not essential to the invention. However a waterproof overcoat is desirable since the resulting panel would be more robust. It is possible for the waterproof overcoat to be coated, in a permeable state, as part of the emulsion pack. It is then converted into a waterproof state during processing or by a heat/pressure fusing process.

However it is also possible for the waterproof overcoat to be applied after image formation..

The panel according to the invention is manufactured using known coating techniques. The layer 1 of opaque material is directly coated with the image carrying layer 3. If a matt surface is required for the display panel the layer 1 is either textured or pre-coated with a gel coat prior to being coated with the image carrying layer. The gel coat, or alternative coating, is then textured as required. Finally, a waterproof layer 4 is coated onto the front of the image carrying layer 3. This waterproof layer 4 is permeable during processing but becomes waterproof on drying. Examples of waterproof coats can be found in US 6221546, US 6165653 and US 6479222.

10 The display panel produced according to this coating method is ready to be used in exhibitions without any further processes being required. The panel has sufficient stiffness and flexibility to be used in the "pop up" frameworks described above.

15 Known coating techniques can be used to produce the display panel according to the present invention. No new equipment is needed. Using a coating technique to produce the display panel negates the requirement for the panel to be laminated. The display panel according to the invention has sufficient stiffness and opacity for the panel to be used without the lamination required by prior art techniques.

20 The invention has been described in detail with reference to preferred embodiments thereof. It will be understood by those skilled in the art that variations and modifications can be effected within the scope of the invention.

Claims:

1. A method of forming a display panel comprising the step of coating an opaque support layer with at least one image carrying layer, the support layer providing stiffness to the panel.

5

2. A method as claimed in claim 1 wherein the at least one image carrying layer is an emulsion layer.

3. A method as claimed in claim 1 wherein the at least one image
10 carrying layer is an ink receiving layer.

4. A method as claimed in claim 1, 2 or 3 wherein the support layer is formed of a plastics material.

5. A method as claimed in claim 1, 2 or 3 wherein the support layer is
15 formed of aluminium.

6. A method as claimed in any preceding claim wherein the opaque support layer is pre-coated with a gel coat.

20

7. A method as claimed in any of claims 1 to 6 including a further step of coating the at least one image carrying layer with a waterproof overcoat.

8. A display panel comprising an opaque support layer coated with at
25 least one image carrying layer, the support layer providing stiffness to the panel.

9. A panel as claimed in claim 8 wherein the at least one image carrying layer is an emulsion layer.

10. A panel as claimed in claim 8 wherein the at least one image
30 carrying layer is an ink receiving layer.

11. A panel as claimed in claim 8 wherein the support layer is a plastics material.

12. A panel as claimed in claim 8 wherein the support layer is
5 aluminium.

13. A panel as claimed in any of claims 8 to 12 wherein a gel coat is provided between the support layer and the at least one image carrying layer.

10 14. A panel as claimed in any of claims 8 to 13 including a waterproof
overcoat coated onto the at least one image carrying layer.

Abstract

Display Panel

A display panel is formed by coating an opaque support layer with at least one layer carrying an image. The opaque support layer provides the necessary
5 stiffness to the panel.

1/1

FIG 1

